



COUNCILMEMBER DONNA FRYE

CITY OF SAN DIEGO – SIXTH COUNCIL DISTRICT

News Release

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Frye, SeaWorld & Volunteers Plant 50 Trees along River

Trees are native to the San Diego River habitat

San Diego, CA Councilmember Donna Frye, SeaWorld General Manager Andy Fichthorn, along with volunteers from SeaWorld, the San Diego River Park Foundation, American Forest and TruGreen LandCare kicked off the planting of 50 Fremont Cottonwood trees along the San Diego River this afternoon.

"It is vital that we continue to plant trees throughout our communities and neighborhoods," commented Councilmember Frye. "By continuing to plant trees throughout the district, we not only beautify the community, but also help to abate the problem of urban heat islands and assist in the prevention of unnecessary runoff. Planting trees along public streets has even been proven to slow the speed of traffic passing through the neighborhood, thus contributing to the safety of our community."

"The 50 Fremont Cottonwood trees planted today were donated by SeaWorld's parent company Anheuser-Busch," said Fichthorn. "Our participation is an important part of SeaWorld and Anheuser-Busch's commitment to the community. We're really proud to be giving something back to the people of San Diego."

The tree planting is part of the City of San Diego Community Forest Initiative as well as part of the effort to continue beautifying the San Diego River by planting native trees along its banks. "The aspect of this program that makes it such a wonderful success is the participation by friends and neighbors who are concerned about their community and the maintenance of the San Diego River," said Frye.

SeaWorld San Diego is a 189-acre adventure park on Mission Bay Park. For more than 40 years, SeaWorld parks have been consistently recognized for their groundbreaking efforts to breed endangered species, promote conservation of wildlife and the environment and to rescue and rehabilitate injured and ill animals.

Councilmember Frye is Chair of the San Diego River Conservancy. The Conservancy was established by an act of the California Legislature to preserve, restore and enhance the San Diego River area. The Conservancy's nine-member Governing Board consists of both state and local representatives, creating a partnership which reflects the diversity and dedication to conserving this highly valued resource of statewide significance.

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